



"Apple Giveaway" Promotional Event Rules

1. Operator and organiser of the promotional event

České reklamní centrum p.l.c., VAT No.: CZ24846422, with its registered office in Praha Strašnice, U hranic 3221/18, PSČ 100 00

2. Dates and place of the promotional event

Event duration: 16th September to 22nd October 2020

Competition rounds - a total of five competition rounds (with the possibility of obtaining up to five entry cards by visiting a Merkur Casino within the Czech Republic). A special event will take place on 8th October 2020 from 6pm in every Merkur Casino within the Czech Republic. The finals of the "Apple Giveaway" promotional event take place concurrently in all Merkur Casinos in the Czech Republic on 22nd October 2020 from 6pm.

Participants in the promotional event must visit at least one Merkur Casino in the Czech Republic within the dates set out in the rules of individual rounds. By visiting a Merkur Casino, the participant can obtain an entry card, which entitles them to participate in the Special Event or Finals. Each participant can only obtain one entry card per round. When handing in their first entry card, participants will receive a small prize in the form of a USB car charger. When handing in their third entry card, participants will receive a universal car phone holder. Prizes are distributed from Merkur Casinos and are only valid while stocks last.

Dates of individual rounds:

Round 1: 16th September to 27th September 2020

Round 2: 28th September to 4th October 2020

Round 3: 5th October to 11th October 2020

Round 4: 12th October to 28th October 2020

Round 5: 19th October to 22nd October 2020

Only visitors who have submitted at least one correctly and legibly filled in entry card can attend the Special Event on 8th October 2020 and the Finals on 22nd October 2020. Each promotional event participant must attend the Special Event and the Final in person and can have only one entry card for each round (a maximum of five entry cards for the entire duration of the event).

The Special Event will take place concurrently in all Merkur Casinos in the Czech Republic on 8th October 2020 from 6pm.

The Finals will take place concurrently in all Merkur Casinos in the Czech Republic on 22nd October 2020 from 6pm.

3. Participation in the promotional event

A natural person over the age of 18 can become a participant in the promotional event. Every person who visits any Merkur Casino in the Czech Republic can participate in the "Apple Giveaway". To participate in the "Apple Giveaway", participants need to visit a Merkur Casino in the Czech Republic during the dates of the promotional event, where the participant will receive an entry card. The participant needs to complete the entry card by filling in their name, surname, telephone number and date of visit before handing the entry card to a member of the Merkur Casino team. Any entry card which is incomplete or illegible will be excluded from the promotional event.

By accepting the entry card, a participant confirms agreement with the conditions and rules of the event. A participant can obtain a total of five entry cards (one for each round). In case of doubt, a member of staff may ask the visitor to provide proof of identity. By participating in the promotional event, each participant agrees to its rules and undertakes to comply with them fully. The condition for participation in the promotional event and awarding of prizes is the participant's consent to the rules.

4. Special Event

On 8th October 2020, from 6pm, a special event will take place concurrently in all Merkur Casinos in the Czech Republic. The Special Event can only be attended by participants who have handed in at least one completed entry card (name, surname, telephone number and date of visit) to a member of the Merkur Casino team.

From 6pm, on 20th October 2020, the manager of each Merkur Casino branch, or an authorised employee, will draw one entry card from the lottery container. If the holder of this entry card is physically present at the Merkur Casino branch, they will be asked a general knowledge question. If the participant answers correctly, they will win a prize – an Apple Watch. If the winning entry card holder is not physically present at the Merkur Casino at the time of the draw, another entry card will be drawn until there is a physically present winner. Prizes will be handed over to winning participants, upon signing a prize certificate, immediately after the announcement of the result of the "Apple Giveaway" Special Event at each Merkur Casino in the Czech Republic.

5. Qualification for the Finals

On 22nd October 2020, from 6pm, finals will take place concurrently at all Merkur Casinos in the Czech Republic. The Finals are open to participants who have filled in and handed in at least one entry card, (up to a maximum of five).

If the entry card is not filled in correctly and does not contain all the required information (name, surname, telephone number and date of visit), the competitor will not be able to participate in the Finals of the "Apple Giveaway" promotional event!

6. The Finals

Every participant who has handed in a correctly completed entry card will advance to the Finals (see 5. Qualification for the Finals). At 6pm on 22nd October, the manager of the Merkur Casino branch, or an authorised employee, will place all correctly completed and handed in entry cards into the lottery container. After inserting all of the entry cards, the draw of the winners will take place with prizes given in the following order:

- 6th Place - CZK 1000
- 5th Place - CZK 2000
- 4th Place - CZK 2500
- 3rd Place - iPhone SE2 – 64GB
- 2nd Place - iPhone SE2 – 128GB
- 1st Place - iPhone 11 – 256GB

Each of the drawn entry card holders must be present to answer a general knowledge question and, if the general knowledge question is answered correctly, must be present to collect their prize in person. If the winning entry card holder is not physically present at the Merkur Casino at the time of the draw, another entry card will be drawn in their place until all winners are drawn. Each winner must confirm receipt of their prize by signing and completing a prize certificate. A copy of proof of identity will be attached to this certificate, which will only be used for the purpose of paying tax on the winnings. All prizes will be handed over to winning participants, upon signing a prize certificate, immediately after the announcement of the result of the "Apple Giveaway" Finals at each Merkur Casino in the Czech Republic.

7. Competition prizes

Prizes from 1st to 6th place will be handed over to the winners immediately after the announcement of the results of the "Apple Giveaway" promotion at each Merkur Casino in the Czech Republic.

8. Personal data

By participating in the competition, the participant agrees to the inclusion of all personal data provided in the scope of this promotional event in the database of the Operator of České reklamní centrum p.l.c., VAT number: CZ24846422, with its registered office in Prague Strašnice, for the purposes of the organisation and evaluation of the event. Furthermore, all participants agree to the saving of a copy of their identity card for the purpose of proving the payment of tax on winnings. The Operator undertakes to dispose of the database in an appropriate manner within 14 days of the end of the event. Participants of the Special Event on 8th October 2020 and The Finals on 22nd October 2020 agree that the Operator may use video or audio recording of this evening for its marketing activities in Merkur Casinos in the Czech Republic, and also in the media.

By participating in the promotional event, winners of main prizes agree to the publication of their name, surname and video or audio recordings from the final round of the event, which the Operator can use free of charge for advertising and marketing purposes, particularly in the media and promotional materials of the Operator.

9. Rights and obligations of the Operator

The Operator reserves the right to decide all points related to this promotional event and to evaluate the results of the event at its own discretion. The Operator reserves the right to change, suspend or cancel the rules of the promotional event at any time. Only persons over 18 years of age with permanent residence in the Czech Republic may participate in the promotional event. The promotional event may not be attended by persons who are in employment or similar relationship with the Operator, as well as other companies involved in the event, or are in close relationships with such people. Likewise, a participant will be excluded from the promotional event if the Operator finds or has a reasonable suspicion of fraudulent or unfair conduct on the part of any of the participants or another person who helped the participant to obtain a prize. In case of any questions regarding the "Apple Giveaway" promotional event, the Operator will provide detailed information and documents upon request by contacting them at info@crcentrum.cz.

10. Responsibility

The Operator does not assume any other obligations towards the participants of the promotional event. Participants are not entitled to any other rewards from the Operator other than those specified in these rules. The Operator will supervise the regular running of the promotional event.

11. Rules

These official rules of the promotional event are freely available to all visitors of Merkur Casinos in the Czech Republic. By participating in the promotional event, participants agree to abide by these official rules.

In Prague, 16th September 2020