

Rules of the "WIN A MAZDA 2021" promotional event

1. Operator and organiser of the promotional event

Česká reklamní centrum s.r.o., VAT Number: CZ24846422 with its registered office in Prague Strašnice, U hranice 3221/18, 100 00

2. Dates and place of the promotional event

Event duration: 12th July 2021 to 21st December 2021

Competition rounds: 21 competition rounds in total (possible to obtain up to 21 prize draw entry cards from visiting Merkur Casino branches in the Czech Republic). Branch finals will take place on December 7, 2021, from 6pm in all Merkur Casino casinos in the Czech Republic. The Grand Final of the "WIN A MAZDA 2021" marketing event will take place on December 21, 2021, in Merkur Casino Švehlova 1435/25, Prague - Hostivař.

Participants in the marketing event must visit at least one Merkur Casino branch in the Czech Republic in the period from 12th July 2021 to 5th December 2021 and obtain a registration card, which entitles the participant to attend the Branch Finals and the Final of the marketing event "WIN A MAZDA 2021". Participants can obtain one prize draw card each subsequent calendar week from 12th July 2021. Participants must fill in the prize draw card and hand it over to a member of staff in the casino where the participant registered for the "WIN A MAZDA 2021". Participants can obtain a registration card at any Merkur Casino. However, each registration card is only valid at the Merkur Casino stated on the registration card. To attend the Branch Finals on 7th December 2021, participants must have registered for the marketing event and hold a registration card, have filled in and handed in at least one prize draw card in the Merkur Casino branch stated on their registration card, attend the Branch Finals in person, and only be the holder of one registration card.

Branch Finals will take place concurrently in all Merkur Casinos in the Czech Republic on December 7, 2021, from 6pm.

The Grand Final will take place on 21 December 2021 in Merkur Casino, Švehlova 1435/25, Prague - Hostivař. Winners will be contacted by telephone by the Operator of the marketing event.

3. Participation in the marketing event

A natural person over the age of 18 can become a participant in the promotional event. Every person who visits any Merkur Casino in the Czech Republic can participate in the "WIN A MAZDA 2021" by registering for the promotional event. To take part in the marketing event "WIN A MAZDA 2021", participants need to visit a Merkur Casino in the Czech Republic, where they can obtain a REGISTRATION CARD, which shows a serial number and the Merkur Casino where registration took place. To receive a registration card, participants must fill in a registration form with their name, surname, date of birth, telephone number and date of visit. By accepting the registration card, participants give consent to the terms and conditions of the promotional event. During the promotional event, participants can obtain up to 21 prize draw entry cards—one for each calendar week that they visit a Merkur Casino from 12th July 2021 to 21st December 2021. In case of doubt, a member of staff may ask the visitor to provide proof of identity. By participating in the promotional event, each participant agrees to its rules and undertakes to comply with them fully. The condition for participation in the promotional event and awarding of prizes is the participant's consent to the rules.

4. Branch Finals

On 7th December 2021, from 6pm, Branch Finals will take place concurrently in all Merkur Casinos in the Czech Republic. Participants must hold a registration card, and may only attend the Branch Finals for the branch that is specified on their registration card. The last possible date for obtaining a registration card, and subsequently a prize draw entry card, for the "WIN A MAZDA 2021" promotional event is 5th December, 2021.

From 6pm, on 7th December 2021, the manager of each Merkur Casino branch, or an authorised employee, will draw ten prize draw entry cards from the lottery container. If the holder of a winning prize draw entry card (the number is the same as the registration card number) is physically present at the Merkur Casino branch, they will be asked a general knowledge question. If participants answer correctly, they will win a financial prize of CZK 2500. Participants can win repeatedly if they have submitted multiple prize draw entry cards. There is a total of CZK 350,000 to be won across 14 casinos.

If the winning prize draw entry card holder is not physically present at the Merkur Casino at the time of the draw, another entry card will be drawn until there is a physically present winner. Prizes will be handed over to winning participants upon signing a prize certificate immediately after the announcement of the result of the "WIN A MAZDA 2021" Branch Finals in each Merkur Casino in the Czech Republic.

5. Qualification for the Grand Final to win a MAZDA MX-5 Convertible

On 21st December 21, 2021, the Grand Final to win a MAZDA MX-5 convertible will take place at the Merkur Casino, Švehlova 1435/25, Prague-Hostivař. The final will include all correctly filled in prize draw entry cards, which were handed in during visits to Merkur Casino casinos and which were handed in to Merkur Casino staff between 12th July, 2021 and 5th December, 2021.

18+

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6. Organisation and course of the Grand Final

Every participant who has a registration card and submitted at least one prize draw entry card will advance to the Grand Final. Between 12pm and 6pm on 21st December, 2021, the manager of the Merkur Casino branch, or an authorised employee, will place all correctly completed and handed in prize draw entry cards into the lottery container. After inserting all of the entry cards, the draw of the winners will take place with prizes given in the following order:

10th to 6th place	CZK 5000
5th place	CZK 7500
4th place	CZK 10000
3rd place	CZK 25000
2nd place	CZK 50000
1st place	Mazda MX-5 Convertible

Each of the prize draw winners will be contacted by telephone immediately after the draw on the telephone number entered in the registration form, which the participant provided when registering for the promotional event and confirmed as being correct with their signature. If the telephone call is not successful (the called party does not answer, the called party does not call back in the specified time interval, the called number is out of service or does not exist) for 15 minutes after the draw is made, another prize draw entry card will be drawn. This process will continue until a telephone call is successful and the participant provides the correct answer to a general knowledge question. In the event of a telephone connection, but an incorrect answer to the question, another prize draw entry card will be drawn. The draw will continue until all 10 prizes have been awarded.

Each winner must confirm receipt of their prize by signing and completing a prize certificate. A copy of proof of identity will be attached to this certificate, which will only be used for the purpose of paying tax on the winnings. All prizes will be handed over to winning participants, upon signing a prize certificate, immediately after the announcement of the result of the "WIN A MAZDA 2021" promotional event.

7. Competition prizes

Main prize: free use of a MAZDA MX-5 Convertible on the basis of a lease agreement until 30th June 2022 and subsequent transfer to personal ownership based on the results of the "WIN A MAZDA 2021" promotional event. The prizes for 2nd to 10th place will be handed over to the winners immediately after the announcement of the results of the "WIN A MAZDA 2021" promotional event, or on a date as agreed with each winner.

8. Personal data

By participating in the competition, the participant agrees to the inclusion of all personal data provided in the scope of this promotional event in the database of the Operator of České reklamní centrum p.l.c., VAT number: CZ24846422, with its registered office in Prague Strašnice, U hranice 3221/18, 100 00, for the purposes of the organisation and evaluation of the event. Furthermore, all participants agree to the saving of a copy of their identity card for the purpose of proving the payment of tax on winnings. The Operator undertakes to dispose of the database in an appropriate manner within 14 days of the end of the event. Participants in the BRANCH FINALS on 7th December, 2021 and the GRAND FINAL on 21st December, 2021 agree that the Operator may use video or audio recording of this evening for its marketing activities in Merkur Casinos in the Czech Republic, and also in the media. By participating in the promotional event, winners of main prizes agree to the publication of their name, surname and video or audio recordings from the final round of the event, which the Operator can use free of charge for advertising and marketing purposes, particularly in the media and promotional materials of the Operator.

9. Rights and obligations of the Operator

The Operator reserves the right to decide all points related to this promotional event and to evaluate the results of the event at its own discretion. The Operator reserves the right to change, suspend or cancel the rules of the promotional event at any time. Only persons over 18 years of age with permanent residence in the Czech Republic may participate in the promotional event. The promotional event may not be attended by persons who are in employment or similar relationship with the Operator, as well as other companies involved in the event, or are in close relationships with such people. Likewise, a participant will be excluded from the promotional event if the Operator finds or has a reasonable suspicion of fraudulent or unfair conduct on the part of any of the participants or another person who helped the participant to obtain a prize. In case of any questions regarding the "WIN A MAZDA 2021" promotional event, the Operator will provide detailed information and documents upon request by contacting them at info@crcentrum.cz.

10. Liability

The Operator does not assume any other obligations towards the participants of the promotional event. Participants are not entitled to any other rewards from the Operator other than those specified in these rules. The Operator will supervise the regular running of the promotional event.

11. Rules

These official rules of the promotional event are freely available to all visitors of Merkur Casinos in the Czech Republic. By participating in the promotional event, participants agree to abide by these official rules.

In Prague on July 12, 2021

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